

**PRESENTATION EXAMINATION – SECTION-D**

Time Allowed: 15 Minutes

Maximum Marks: 30

- (i) Computer Based Sections of Multiple Choice Questions (MCQs) – Section-A, Short Cases – Section-B, and Report Writing – Section-C administered separately are integral parts of this [PM6] Communication Skills – Practical Corporate Training Level-2 Examination.
- (ii) Presentation Evaluators will distribute the presentation evaluation top cover sheet to the candidates before the start of the presentation.

**SELECT ANY ONE SITUATION FROM THE FOLLOWING FOR YOUR PRESENTATION****SITUATION # 1**

You are newly appointed as a Chartered Management Officer in a beverage company. You have been assigned a task to commence a webinar to create awareness about mobile payments and cashless transactions with/to and from your vendors and suppliers.

The management of the company, in past tried to adopt the cashless financial system, but was failed to convince the CFO on the benefits of the same.

You are required to design a proposal to discuss about the need for this webinar. In this proposal, you are required to showcase why it is important in this era for companies to adopt FinTech and why the officials of Finance Department should adopt cashless financial system. Your Target Audience includes, senior and junior level officials from Finance Department.

**Required:**

You are instructed to design to the point presentation about your proposal, which should cover the following areas:

- Brief Introduction of FinTech.
- How does FinTech help to promote financial inclusion among your vendors and suppliers?
- Why do companies need FinTech?
- Data security concern in FinTech.
- Conclusion.

**SITUATION # 2**

Ribble Pvt. Ltd. is a newly established business in the red ocean sector. The owners of Ribble's chose to launch an aggressive promotional campaign and chose to designate a spokesperson from each department to be a part of the team for this promotional campaign in order to implement a comprehensive communication strategy.

The expenses that are incurring on a daily basis for this campaign are often recorded in journals and reported to the Finance Department at the end of the day. Ribble's Finance Department decides to routinely track all invoices and payments to foil one such line item that is frequently overcharged. They are considering using software to help them keep track of their daily spending on this side hustle.

**Required:**

As a part of Ribble's Finance Department to meet the demands of this side hustle, give a presentation on using this software, covering the following areas:

- Advantages of adopting a software for this side hustle.
- Importance of Cost Control
- What internal tools you think are to be implemented to control this over billing effectively?
- Recommendations.
- Conclusion.

— x —

**INSTRUCTIONS:**

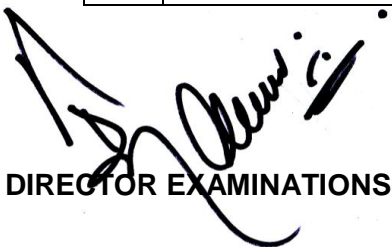
- (a) Preferably, the students are advised to express their original thoughts/ insight using tools of creativity and imagination.
- (b) The examinees are required to make an oral presentation of 15 minutes before audience including examiners and some students. The awarded marks will depend on the oral presentation combined with the use of visual aids like charts, graphs, transparencies, etc. The time spent by each examinee in positioning charts and visual aids will be excluded from the allowed time i.e. 15 minutes for each presentation.
- (c) The presentation is acceptable on multimedia/ projectors only.
- (d) The examinees shall arrange their own devices/ USBs etc. for presentation.
- (e) The examinees must ensure the version of operating system or software installed at their centres one week before the presentation examinations.
- (f) The examinees should be well prepared for their presentation and shall make their presentation professionally rather than mere reading their slides/ transparencies.

**Total marks of the test is 30 that would be allocated as follows:**

Y = YES = 1 Mark

N = No = Zero

1.	Was he/she dressed well for the presentation?	Y / N
2.	Did he/she capture audience attention with the complimentary paras in the beginning?	YY / N
3.	Was the topic clearly focused upon?	YY / N
4.	Did he/she present brief structure (plan) of presentation?	YY / N
5.	Did he/she settle himself/herself soon?	Y / N
6.	Did he/she use transitions when required?	YY / N
7.	Did he/she give specific examples/ facts and details in the presentation?	Y / N
8.	Did he/she generate interest in the presentation through his/her tone?	YY / N
9.	Were his/her movements natural and was he/she confident with proper eye contact and other gestures?	YY / N
10.	Did he/she have well designed, well thought out visuals for the presentation?	Y / N
11.	Did he/she use visual aids, intelligently?	YY / N
12.	Was his/her pitch of sound, fair and audible?	Y / N
13.	Did he/she maintain good pacing (medium, fast or slow)?	Y / N
14.	Did he/she use positive phrasing (clarity of language)?	YY / N
15.	Did he/she conclude the presentation in a complimentary way?	YY / N
16.	Did he/she offer any concrete recommendations/ suggestions?	Y / N
17.	Did he/she invite questions from the audience?	YY / N
18.	Did he/she handle the questions with ease and comfort?	YY / N
19.	Did he/she stay back and participate in presentations of other students (same group)?	Y / N



**DIRECTOR EXAMINATIONS**